

MBA CLASS SCHEDULE SUMMER 2009

Session I

Classes begin May 11 and end June 25¹

Exams begin June 25

Monday and Thursday evenings, 6:30 – 9:20 p.m.

<u>CRN</u>	<u>Course- Section</u>	<u>Title</u>	<u>Professor</u>	<u>Room</u>
30336	MBA 506-01	Economics for Managers	Dean	101
30337	MBA 510-01	Financial Management	Earl	102
30338	MBA 530-01	Organizational Behavior	Ashworth	103
30339	MBA 539-01	Leading Financial Organizations ²	B. McCormack	201
30340	*MBA 570-01	Global Environment of Business/ International Residency	Cossé	202
30341	MBA 539-03	Consumer Behavior (<i>class is from 6 – 9:10pm</i>)	Lasclu	203
*If taking MBA 570 you cannot register for any other courses for the summer.				
30342	MBA 590-01	Capstone Project ⁴ Prior to enrolling in the Capstone Course, you must have completed MBA 570 and MBA 580.	Coughlan	N/A
30343	GRST 501-01	MBA Capstone Completion	Coughlan	N/A

Session II

Classes begin June 29 and end August 13

Exams begin August 13

Monday and Thursday evenings, 6:30 – 9:20 p.m.

<u>CRN</u>	<u>Course- Section</u>	<u>Title</u>	<u>Professor</u>	<u>Room</u>
30344	MBA 519-01	Behavioral Finance ³	Stevens	101
30345	MBA 545-01	Strategic Resource Management	Hill	102
30347	MBA 550-01	Managing Information & Technology in Organizations	Deans	103
30348	MBA 580-01	Strategic Management	Schnorbus	201
<u>** 2 credit hour course for Brazilian students ONLY: June 29 – July 30. Leadership class will meet 2:00-4:30p.m.</u>				
30350	**MBA 539-02	Leadership	T. Shields	202
30353	MBA 590-02	Capstone Project ⁴	Coughlan	N/A
30355	GRST 501-02	MBA Capstone Completion	Coughlan	N/A

¹ Classes will not be held on Memorial Day, Monday, May 25. On that week, classes will be held Tuesday and Thursday nights.

² **MBA 539 Leading Financial Organizations.** This course will examine the impact of current business issues on an investment firm's most prized assets—its culture, employees and clients. The course will seek to identify elements of leadership and culture that contribute to an investment firm's success. Students will discuss decision-making processes, leadership styles, communication practices, and customer loyalty programs in the financial industry. Students will have numerous opportunities to apply ideas presented in the readings to their own work experiences. *Prerequisites: MBA 530 Organizational Behavior and MBA 510 Financial Management*

³ **MBA 519 Behavioral Finance.** Real world observations suggest that people do not follow strict principles of rationality in their decision making process. The growing field of behavioral finance builds on both theoretical and empirical findings in psychology to provide plausible explanations for many of the "anomalies" we see in the traditional finance literature.

A course in behavioral finance offers a different perspective on modern investing. Phenomena such as stock momentum or the tendencies of investors to hold on to losing stocks too long are inconsistent with the notions of traditional finance market efficiency, yet they are perfectly consistent with psychological human processing of information. Behavioral finance is in its infancy, but researchers are building an impressive foundation of studies of finance phenomena linked to behavioral biases. A reading list of current research in behavioral finance provides an anchor for student preparation. Classroom activities emphasize student applications of behavioral finance to real time data. For example, students will be required to take basic tenants of behavioral finance and design empirical tests using real time financial data. The goal is to help broaden student thinking beyond traditional finance theory to include human behavioral phenomena that shapes finance markets.

Invited investment professionals and invited researchers using the behavioral finance paradigm will support the faculty member teaching the course to make sure students evaluate a variety of perspectives on financial market phenomena. The broad learning objective in each class will be to explore alternative explanations of real world investment phenomena. Speakers will complement this approach by providing different views on the driving forces behind the finance topics in the reading list. *Prerequisite: MBA 510 Financial Management.*

⁴ **MBA 590 Capstone Project.** All summer Capstone proposals must be approved by Debbie Fisher by **March 16**. No matter when you plan to pursue your Capstone work (Session I or Session II), students need only register for one Capstone Project course. Departmental approval is required to register for MBA 590. Capstone Completion, GRST 501, is only for students who did not complete MBA 590 in the allotted time.